



# TAP TO CONNECT



EXPANDING THE NETWORK OF POSSIBILITIES





# ABOUT THE COMPANY

We are OnTheSpot Innovations Inc., a 5 yrs old technology and business solutions hub driven by NFC, QR and data driven technology to solve business and commercial industry challenges.

Tap To Connect our main product, was initially launched as the first ever patented ready-to-use digital business card in the Philippines as well as in Asia.

Utilizing NFC Technology, and QR system, personal information can readily be shared without the need to hand out traditional paper business cards.







## JAMES JESTER C. CHAN

### Chief Executive Officer

A registered nurse from the Philippines who took the leap to being a tech entrepreneur. Constantly hungry for innovation and solutions, he decided to start his own company and pitched an idea to his friends which are now his partners. The rest was history.

## JOHN CEVIC M. JIMENO

### Chief Financial Officer

When he was just a kid, he already discovered his passion in business. From flipping stuff easily to the market, learning new strategies to make money, read numbers and manage people, he knew he had the skills and mindset to do something great.

## JOHN MATTHEW C. LLOVIDO

### Chief Creative Officer

An animator/graphic artist that was once filled with creativity and passion, became a call center agent for years. he was working on his comfort zone and wanted more than just picking up phones. He decided to defy the norm and shift his focus in building his business.





# OUR MISSION

Our mission is to build products and services utilizing advanced technologies while being the benchmark of innovation in the Philippines.



# OUR VISION

As leading innovators, we'd like to promote growth in the Philippines, & all over the world. To make a difference with the way we live, for the better.







# WHY SHOULD YOU DITCH THE PAPER & GO DIGITAL?

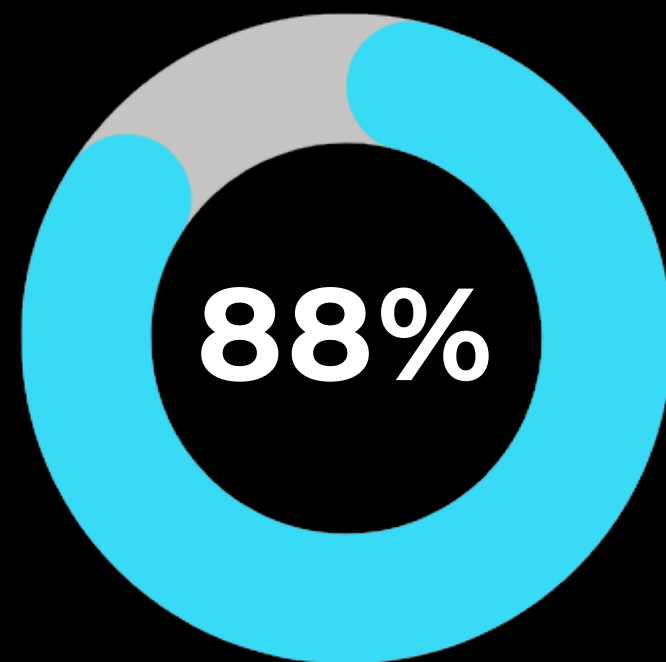




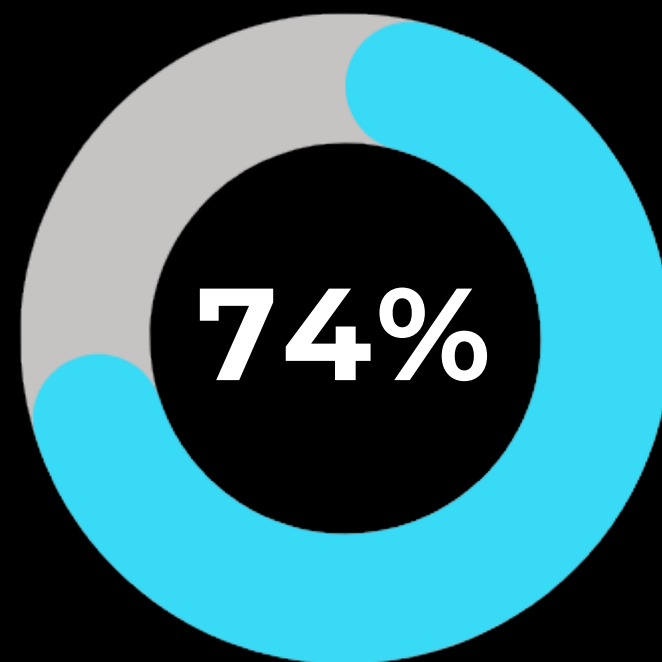


# PAPER BUSINESS CARDS

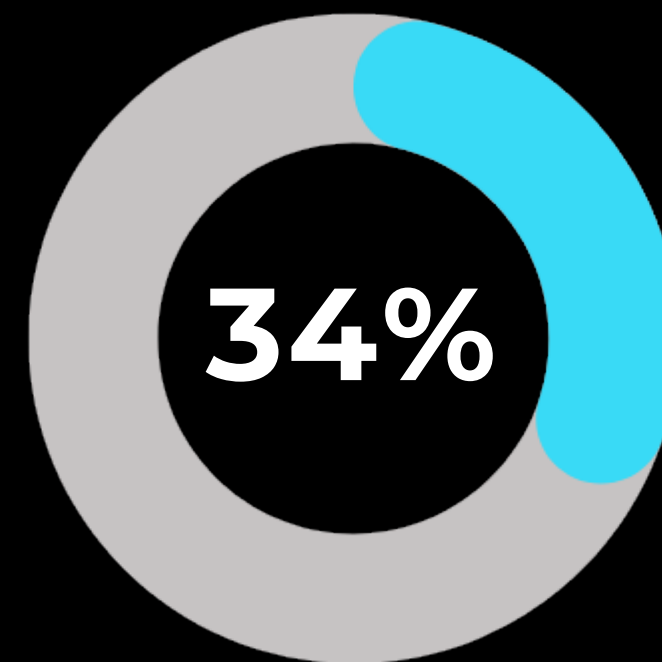
It takes 7.2 million trees annually to produce business cards



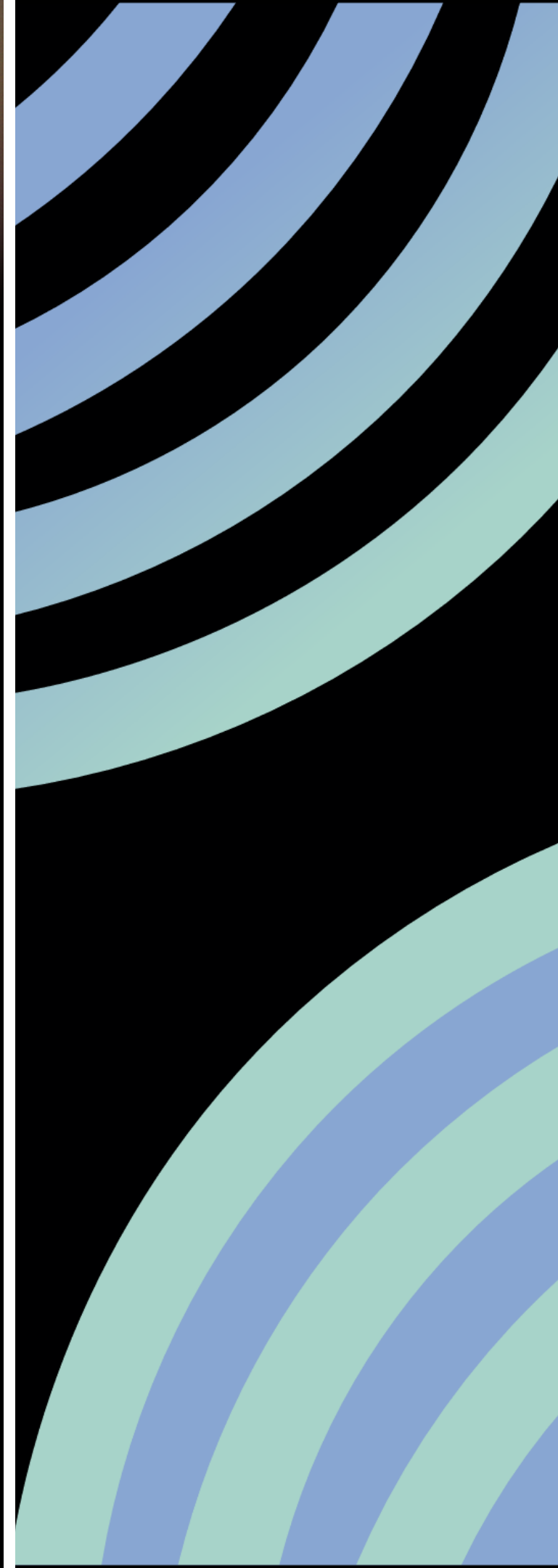
We throw away 88% of cards, business card environmental impact is substantial.



74% of people judge a company based on the quality of their business card



34% of people won't work with companies with "cheap-looking" business cards







FROM  
CONNECTING  
brands to  
connecting  
people.







# TRUSTED CLIENTS



ALEGRÍA



BPI



TaskUs



Deloitte.



DE LA SALLE-  
COLLEGE  
OF SAINT  
BENILDE



RESIDENCES



Lufthansa Technik  
Philippines

FRANCIS  
LIBIRAN

SIOMAI KING.



JC premiere



Escape with Outsourcing



L V N A  
BY DRAKE DUSTIN



FOXMONT  
CAPITAL PARTNERS



MAYON  
LAB

CS ENTERTAINMENT

paymongo

UNGEEK



TECHBROKERS  
WASTE MANAGEMENT SYSTEMS, INC.



UNOPS



ABC  
YOU ONLY LIVE ONCE



CD GROUP OF COMPANIES  
CORPORATION





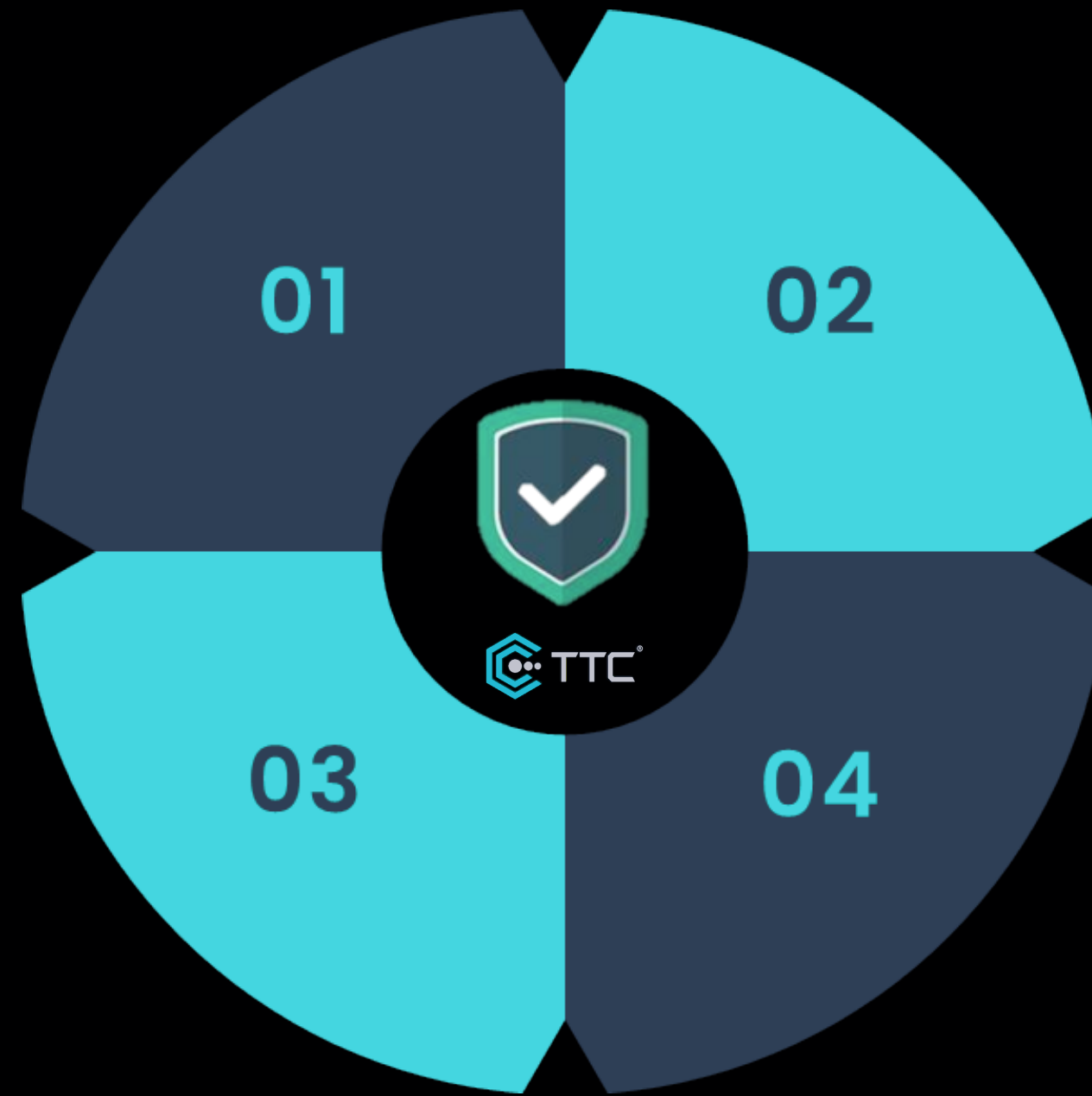
# OUR BACKEND **SECURITY & DATA DEFENCE** STRUCTURE

## **CLOUDFLARE PROTECTION**

We are in partnership with Cloudflare to provide security by protecting our system from malicious activity like DDoS attacks, malicious bots, and other nefarious intrusions.

## **ROUTINE 3RD PARTY PEN TESTING**

We are partners with a third party IT security team for routine system and vulnerability testing to safeguard our users.



## **OWASP VALIDATION**

We abide by the Top 10 OWASP checklist standard awareness document for developers and web application security to ensure our processes are secure from all kinds of attacks.

## **DATA PRIVACY PROTOCOLS**

With guidance from our 3rd party IT security team, we adhere to data storage and data privacy guidelines sanctioned by Republic Act No. 10173.





# WHAT IS NFC?



NFC, or near-field communication, is a short-range wireless technology that allows your phone to act as a transit pass or credit card, quickly transfer data, or instantly pair with Bluetooth devices like headphones and speakers.





# WHERE TO TAP?

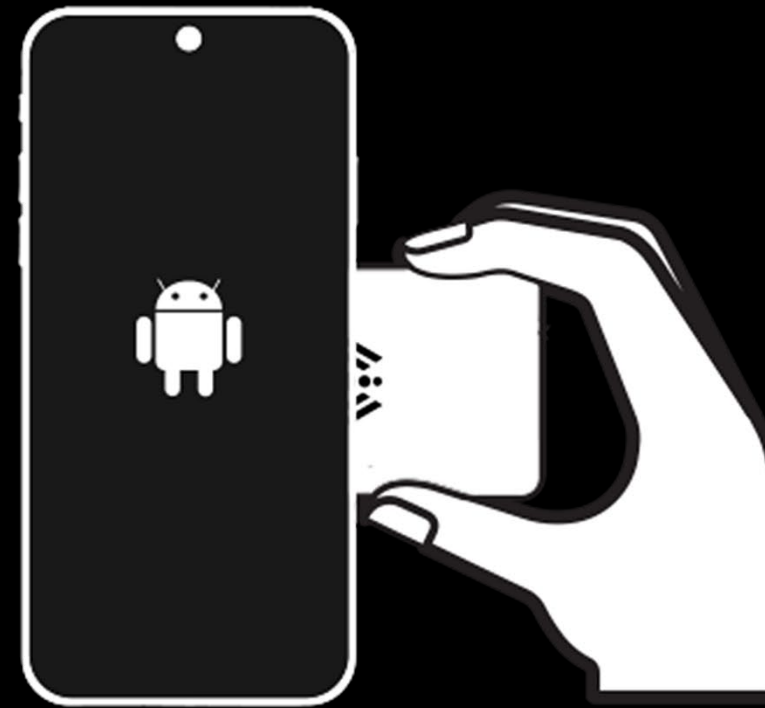
## iPhone

tap your TTC card on the front or back top area of the phone.



## android

tap your TTC card on the back middle area of the phone.



**Note:** Make sure your phone has NFC chip. If your phone has NFC and it's not working, kindly check your settings and make sure your NFC is enabled. If none, you can use the QR code technology.





# BENEFITS OF BEING CONNECTED

- No need to print/reprint
- Details are editable anytime, anywhere
- Cost efficient and time-saving
- Environment friendly
- No need for person on the receiving end to manually input the contact details

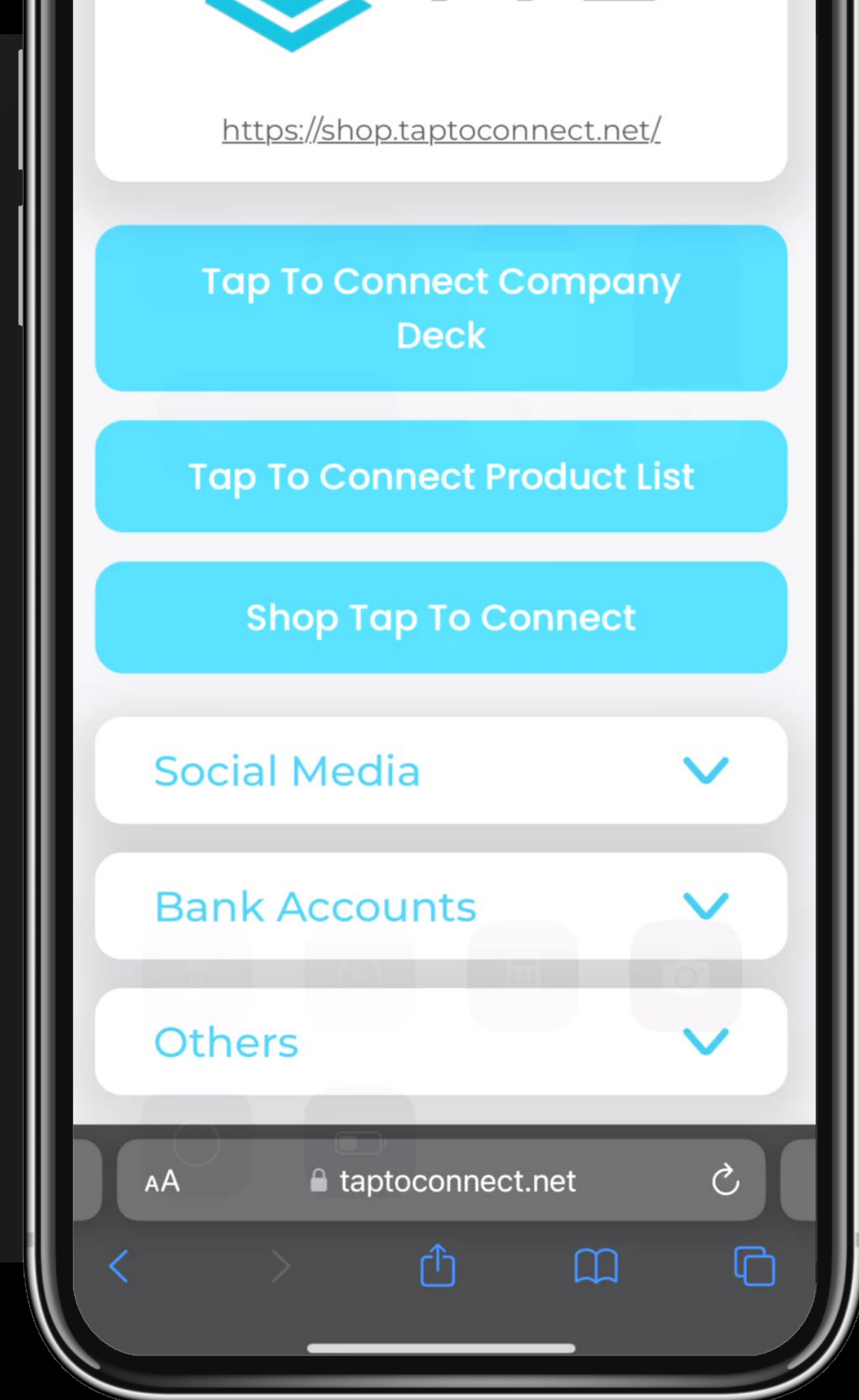




# TTC FEATURES

## THE TTC BLOCKS

It includes and organizes all your Social Medias, Music & Videos, Digital Wallets, Bank Accounts, and even Others to add more website links below.

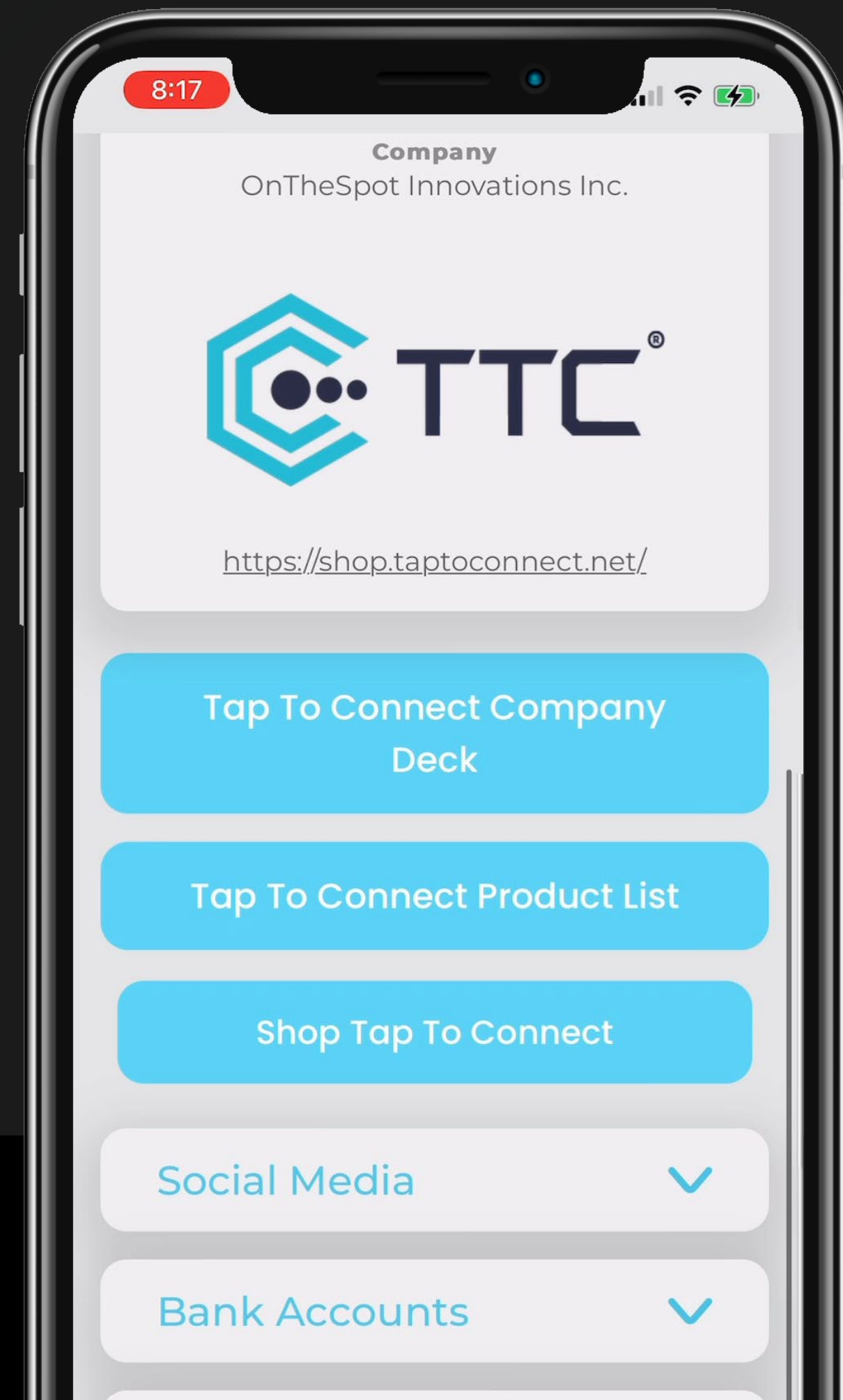




# TTC FEATURES

# CUSTOM BUTTONS

Showcase your own menu, catalog, brochure & etc.  
You can rename the custom buttons and link it to  
anywhere you like.

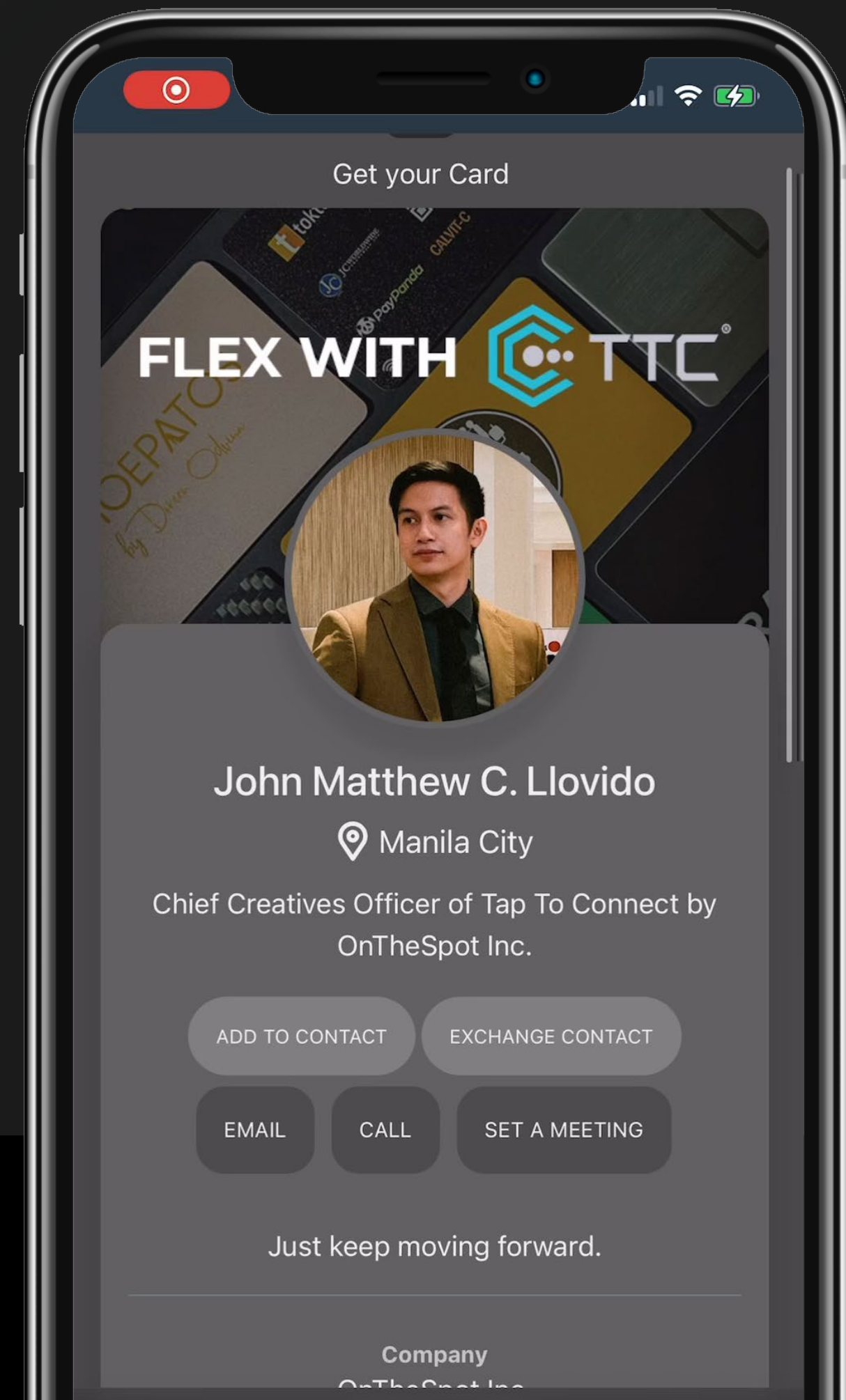




# TTC FEATURES

## SET A MEETING

Book an appointment on the spot right after tapping or scanning your TTC card to your client's phone.  
(Powered by Calendly)





# TTC FEATURES

# ADD TO CONTACT

Save all your contacts instantly by just one push of a button. No need to manually input all the necessary details to your phone.





# TTC FEATURES

# EXCHANGE

# CONTACT

Not only they can save your contact details, they can now also send their own contact details to you by clicking this button.



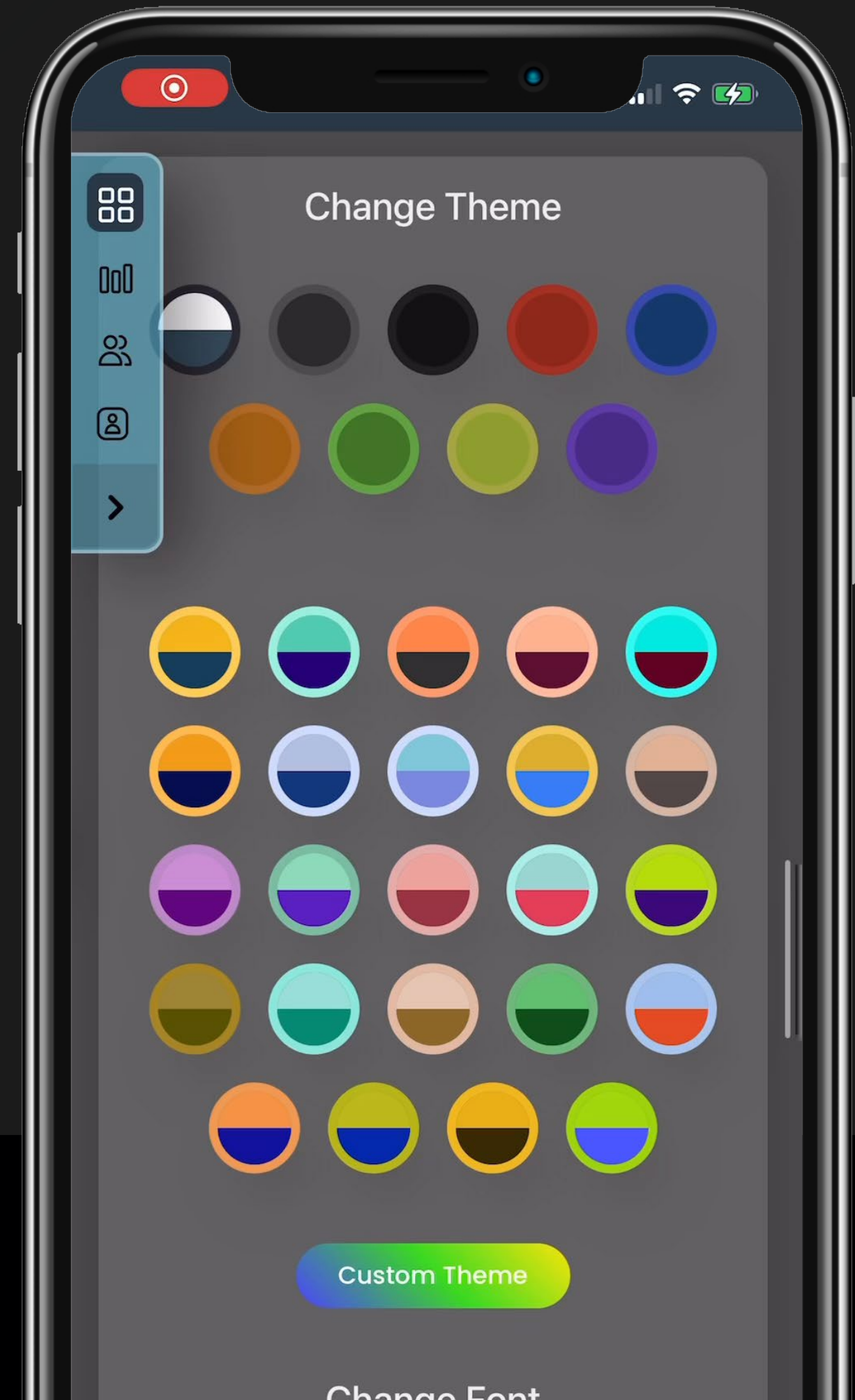


# TTC FEATURES

# PROFILE

# THEMES

Now customize any part of your digital profile with your favorite color's hex code. The possibilities of personalizing your TTC profile is now endless.





# TTC FEATURES

# OFFLINE

# QR CODE

Easily generate your own VCard QR code from your account profile that can allow others to save your contacts even without an internet connection.







# SCAN FOR A DEMO



Tap To Connect  
Sample Digital  
Profile



Tap To Connect  
Offline VCard  
QR Code





# TTC STANDARD CARDS



**Matte White**



**Matte Black**



**Hot Pink**



**Prism**





# TTC PREMIUM CARDS



**Vinyl**



**Silver PVC**



**Gold PVC**



**Prism**



**Bamboo**



**Carbon**



**Metal**



**24K Gold**





# TTC ATOM



Without QR Code



With QR Code







# THANK YOU!

